

UNITED WAY

Kankakee and Iroquois Counties

2026 Support Guide

BECOMING A UNITED WAY

CORPORATE LEADER



Giving UNITED With Your Company

Each year, United Way works with local companies - our Corporate Leaders - to improve lives and strengthen communities. United Way Corporate Leaders qualify by raising \$500+ per year. There are three ways this is typically accomplished:

1) CORPORATE DONATIONS

We encourage companies to lead in generosity. Contact our office at 815-932-7476 to request an invoice if needed, or mail your check to PO Box 1286, Kankakee, IL 60901.

2) SPONSORSHIPS

Our renewed sponsorship options are here! To help champion an upcoming effort, please use the invoice template on the final page of this guide, or contact us at info@myunitedway.org.

3) HOSTING A UNITED WAY WORKPLACE CAMPAIGN

Workplace Campaigns offer your employees the chance to get involved in giving back. Campaigns typically take place between September-December each year, but can be hosted in whatever season and timeframe works best for your team.

Supporting United Way as a team can be done in many ways.

- Offering your employees the option to give via **payroll deduction**.
- Encouraging your team to contribute via an **online giving page**.
- Hosting a **fundraising event**, such as a bake sale, auction, car wash, raffle, jeans day... or,
- Working with our team to coordinate a **volunteering experience**.



Whatever you envision, we will work with you to bring your workplace giving plan to life!

ARE YOU A SMALL BUSINESS OWNER?

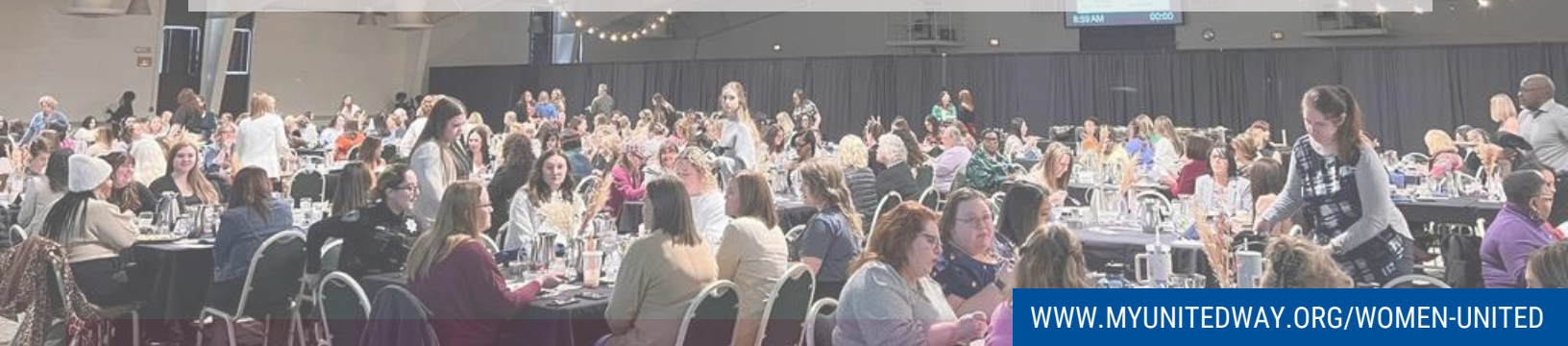
We get it - we're a small business too! That's why we've designed our sponsorships this year with you in mind.

If you run a business of 50 employees or less, you qualify for our exclusive **365 Small Business Circle** sponsorship rates. These discounted rates allow you to access similar benefits to larger partners.

Questions? Contact Melina Pizano at melina@myunitedway.org



WOMEN UNITED 2026 SPONSORSHIPS



WWW.MYUNITEDWAY.ORG/WOMEN-UNITED

Our annual Women United Breakfast unites our community to celebrate the stories of women in Kankakee & Iroquois Counties. In 2021, we launched the Women United affinity group, a network of 60+ members.

Our 2026 Women United Breakfast will take place on March 18th, 2026.

In 2025, the Women United Annual Breakfast and Power of the Purse fundraiser gathered together more than 300 attendees and raised over \$28,000 dedicated to supporting programs for local women and girls. Women United sponsors receive special recognition and benefits at the Women United breakfast. Their investment assists the advancement and empowerment of women and girls in our community.

	CONFIDENT SPONSOR	DETERMINED SPONSOR	CAPTIVATING SPONSOR	INSPIRED SPONSOR
Investment	\$5,500	\$3,000	\$1,500	\$1,000
Number of seats	8	6	4	2
Program Presence	Recognition from stage during breakfast	Recognition from stage during breakfast	Name listed on screen during breakfast	Name listed on screen during breakfast
Recognition	Logo on: • Invitations • Event program • Website • Social Media	Logo on: • Invitations • Event program • Website • Social Media	Logo on: • Event program • Website • Social Media	Logo on: • Event program • Website • Social Media
Other perks!	CONFIDENT SPONSOR <ul style="list-style-type: none"> Recognition as a title sponsor for one of our 2025 quarterly Kindness Projects or EmpowHER Hour events Five complimentary Women United Connector memberships Logo on all Women United materials for 2026 calendar year One reserved position on the Women United Committee for 2026 		DETERMINED SPONSOR <ul style="list-style-type: none"> Two complimentary Women United Connector memberships One reserved position on the Women United Committee for 2026 Logo on all Women United materials for 2026 calendar year 	

- 365 SMALL BUSINESS SPONSORSHIP RATE: \$365 -

If you are a small business, you can receive the following sponsorship benefits for our \$365 rate: 1 complimentary ticket and your name recognized onstage at the Breakfast.



Interested in Women United sponsorships? Contact Melina Pizano, melina@myunitedway.org

PROGRAM SPONSORSHIPS



United Way & Community Foundation

SUCCESS

BY

6

of Kankakee & Iroquois County

Dolly Parton's Imagination Library is a beloved early literacy initiative that provides free, high-quality books to children from birth through age five. Each month, children enrolled in the program receive a new, age-appropriate book mailed directly to their home—building the foundation for lifelong learning.

United Way and the Community Foundation of Kankakee River Valley partnered to launch this program in 2025. Thanks to local donors and sponsors, **over 1,000 children** in Kankakee and Iroquois Counties are now receiving books. Your support helps us expand this program to even more children in our community.

Your support can be designated to a particular County or zip-code.

[MYUNITEDWAY.ORG/IMAGINATION](https://myunitedway.org/imagination)

\$340 – STORYTIME SUPPORTER

- Custom photoshoot of your team with the life-sized Dolly cut-out to be shared on our Success By 6 Facebook page
- Annual update on the impact of this program and your support

10

**Supports 1 year
of books for
10 local children**

\$680 – LITERACY CHAMPION

- Company name listed on our Imagination Library webpage
- Custom photoshoot of your team with the life-sized cut-out to be shared on our Success By 6 Facebook page
- Annual update on the impact of this program and your support

20

**Supports 1 year
of books for
20 local children**

\$850 – EARLY READER SPONSOR

- Opportunity to host Dolly for one week for your staff and constituents, along with printed resources we will provide
- Company name listed on our Imagination Library webpage & fliers
- Custom photoshoot of your team with the life-sized Dolly cut-out to be shared on our Success By 6 Facebook page
- Annual update on the impact of this program and your support



**Supports 5 local
children with books
from birth - age 5**

\$1,700+ – BOOKWORM BENEFACTOR

- Company logo listed on our Imagination Library webpage & fliers
- Custom photoshoot with your team and a life-sized Dolly cut-out to be shared on our Success By 6 Facebook page
- Annual update on the impact of this program and your support
- Opportunity to host Dolly for one week for your staff and constituents, along with printed resources we will provide.
- Opportunity to read and bring an activity to a local classroom, coordinated by United Way.



**Supports 10 local children
with books from birth -age 5**

PROGRAM SPONSORSHIPS



United Way of Kankakee and Iroquois Counties and the Community Foundation of Kankakee River Valley created Success By 6 in 2008 to ensure all Kankakee County children ages 0-6 have the necessary enriching experiences and positive parent-child relationships necessary to begin school ready to succeed.

Interested in supporting or getting involved with Success By 6? Contact us at sb6@myunitedway.org

MYUNITEDWAY.ORG/SUCCESSBY6

SUCCESS BY 6 COALITION PARTNER SPONSORSHIP: \$2,500

Help us expand the reach of Success By 6 and invest in growing local early childhood efforts.

- Company name listed on our Success By 6 webpage and acknowledgement in press releases related to Success By 6.
- If you are an early childhood focused organization, you are invited to share your organization's relevant resources when we host developmental screening events.
- Also includes all benefits for the Early Childhood Fair Sponsorship, listed below!

SUCCESS BY 6 EARLY CHILDHOOD FAIR SPONSORSHIP: \$500

2026 will mark the 6th year we will be hosting an Early Childhood Fair at the **Kankakee County Farmer's Market**. Your support helps us further our educational efforts for our youngest neighbors!

Sponsorship Benefits:

- Name and logo listed on event promotions printed and online.
- If you are an early childhood focused organization, you will also be invited to host a booth at the event, providing any materials that are relevant to parents of children ages six and younger.

- 365 SMALL BUSINESS SPONSORSHIP RATE - SUCCESS BY 6 EARLY CHILDHOOD FAIR: \$365

As a small business, you can receive the same sponsorship benefits, listed in the blue box above, for a discounted rate of \$365, in addition to other 365 member perks.





DAY OF ACTION SPONSORSHIPS

In 2025, we celebrated Day of Action with 14 service projects in partnership with the City of Kankakee's wards and aldermen and 7 other sites across Kankakee and Iroquois Counties. **180+ volunteers** showed up to serve on this day, cleaning up streets and parks, planting trees and flowers, and hosting school Earth Day projects. **United Way's Day of Action will return on Earth Day - April 22nd, 2026!**

[MYUNITEDWAY.ORG/DAYOFACTION](https://myunitedway.org/dayofaction)

COMMUNITY BUILDER SPONSORSHIP: \$1,000

- **Customized Day of Action Volunteer Project:** The United Way team will collaborate closely with your organization to create a volunteer project tailored to your specific interests.
- Logo displayed on event registration website and printed materials
- Acknowledgment on United Way's social media platforms and website
- Logo displayed on event registration website and printed materials

NEIGHBORHOOD HERO SPONSORSHIP: \$500

- Logo displayed on event registration website and printed materials
- Acknowledgment on United Way's social media platforms and website

COMMUNITY PARTNER SPONSORSHIP: \$250

- Name displayed on event registration website and printed materials
- Acknowledgment on United Way's website



EVENT SPONSORSHIPS

UNITED WAY'S ANNUAL CELEBRATION & AWARDS DINNER

United Way's Annual Celebration and awards dinner will return to Deer Ridge Barn in Kankakee on **September 10th, 2026!** We look forward to seeing you, and recognizing your impact, that evening.

CHAMPION FOR CHANGE SPONSORSHIP: \$1,500

- **Eight tickets** to the **Annual Celebration** + 20% discount for any additional tickets
- Social media spotlight post leading up to this event
- Logo displayed on the event registration website and printed materials
- Recognition announced at the Annual Celebration on stage
- Signage featuring your logo posted at registration table

COMMON GOOD SPONSORSHIP: \$1,000

- **Four tickets** to the **Annual Celebration** + 20% sponsor discount for any additional tickets
- Social media spotlight post
- Logo displayed on registration website
- Recognition announced on stage

COMMUNITY PARTNER SPONSORSHIP: \$500

- **Two tickets** to the **Annual Celebration** event + 20% sponsor discount for any additional tickets
- Name displayed on event registration website
- Recognition announced on stage

365 SMALL BUSINESS SPONSORSHIP RATE: \$365

Two tickets for the **Annual Celebration** with your name displayed on the event registration website, and recognition announced on stage.





P.O. Box 1286
Kankakee, IL 60901
Phone 815.932.7476

Invoice

Date: _____

INVOICE TO:

Company: _____

Contact: _____

INVOICE FOR:

DESCRIPTION	AMOUNT
SPONSORSHIP FOR: _____	\$ _____
SPONSORSHIP FOR: _____	\$ _____
Thank you for supporting your local community through United Way!	
TOTAL:	\$ _____
United Way of Kankakee & Iroquois Counties P.O. Box 1286, Kankakee, IL 60901 If you have any questions concerning this invoice, contact us at info@myunitedway.org	
THANKS FOR YOUR SUPPORT!	